

## Industries That Have Benefited From IOT Solutions

Popularity of Internet of Things (IoT) is consistently growing and finds applications in enterprises, as well as homes. IoT is making significant changes to how we work and live. IoT allows businesses to access more data from their service ecosystem and products. Eventually, the IoT became popular across numerous industries, delivering significant benefits. Let's discuss some of the industries where IoT has proven to be significantly useful:

### 1. Healthcare

IoT solutions have found their place in various spheres of the healthcare sector. The IoT allows better monitoring of the patients as well as the employees. Chances are that in the years to come, the healthcare industry would record the fastest growth in terms of spending on IoT.

### 2. Consumer Electronics and Cars

The sector of consumer electronics and cars is one of the leading markets for IoT products. An increasing number of people have been investing in home automation, office automation, and digital assistants. Modern connected cars come with features enabled by IoT.

### 3. Manufacturing

In the manufacturing sector, the use of heavy machinery is predominant. Sophisticated IoT technologies make the production process much smoother and more efficient. IoT plays an integral role in industrial automation.

### 4. Energy And Utility

The energy and utility industry was one of the first industries that adopted the IoT. Power generation plants use IoT to monitor their equipment constantly. Utility companies can bill their customers accurately with the help of IoT.

### 5. Transportation

The transportation sector has started incorporating IoT. Sensors present on modern transportation vehicles help to train drivers, optimize fuel consumption and monitor maintenance. Devices such as digital data recorders, cameras, and sensors connect to internet to offer real-time data for analysis and decision making.

### 6. Hospitality

Hotels and other hospitality establishments are leveraging IoT. Emotion recognition cameras and sensors allow the providers to cater to their customers' needs more effectively. There is tremendous opportunity to offer personalization in areas even like lighting and ambiance in guest rooms as per guest's preferences.

### 7. Farming

Farmers are using the IoT to increase production and cater to the ever-growing demand in the global market. Agricultural drones and sensors happen to be the most common and prominent applications of IoT in farming.

### 8. Smart Buildings

Smart buildings, as we know them now, probably wouldn't even exist without IoT. These buildings come with various technologies, including security features like facial recognition.

Thus, IoT is a concept that each and every industry can benefit from. The automation technologies that IoT comes with make way for better data processing and analytics. This, in turn, helps businesses gain insights into their processes, markets, and customers. It is unlikely that the constant development of newer IoT devices would stop any time soon.

IoT technologies are likely to keep reshaping every industry. Even the industries that have not implemented IoT in any large scale are likely to do so in the coming years. By implementing IoT products, a company can grow significantly more productive and simplify its processes.