

# How Are the IoT Enabled Solutions Helping Enterprise Customers?

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The IoT (Internet of Things) has drastically changed the way businesses carry out their day-to-day activities. From the perspective of enterprises, IoT has enabled the use of latest digital technologies for the expansion of business and systematizing operations.

In the past few years, there has been a tremendous increase in the number of organizations that have adopted and implemented IoT solutions. The Internet of Things has brought numerous benefits to enterprises. Let's investigate some of the most critical advantages.

- With the advent of IoT, businesses are now able to better plan and organize their daily operations. As a result, there is a marked reduction in downtime leading to lower operational cost and enhanced customer satisfaction.
- Since IoT technologies goes in hand with other digital technologies, it become easier for enterprises to modernise and automate their operations and procedures using them. This has led to increased resource utilization, productivity, consistency, and business outcome.
- A special mention needs to be made of the way IoT has benefited the manufacturing industry. Owing to IoT technologies plants in factories are enabled to fast track the production lines

with improved quality. Staff working in a manufacturing unit can avoid repetitive and monotonous tasks, which are being effectively automated using IoT solutions.

- Using IoT technologies, factories can monitor and track assets across supply chains easily. Therefore, instances like assets getting misplaced have reduced almost to nil.
- There is now a consistent rise in the integration of IoT into the everyday operations of various enterprises. The technologies have allowed organizations to adopt a completely new approach toward data. Collecting user data and analysing in real time or near real-time has become simpler. Following this analysis, companies now have better understanding of their customer preferences. This has significantly enhanced the ability to launch products and services for their customer base consistently, quickly, and cost effectively.
- The monitoring systems and sensors deployed on the premises greatly contribute to safety at the workplace. These advanced systems promptly give a warning when something goes wrong and hence can prevent possible mishaps. The operational team will have sufficient time to respond and initiate corrective measures.
- No doubt, overall leveraging IoT technologies have significantly enhanced the delivery of various services – quickly as well with topmost quality. This has been traditionally an issue enterprises were struggling with. This is now changed for good!
- With IoT solutions, there is excellent coordination and communication across the supply chain. This assures the consumer that they do not have to wait too long to get the product/service they are expecting. As the business consistently ensures timely quality delivery, its reputation gets elevated in the market.
- Enterprises who have deployed IoT technology in their business are way ahead of their counterparts who are laggards! This is also about offering services and products at reasonable prices quickly.